



**The
WASH STREET Journal**

*2017
Advertising
Agreement*

Company Name: _____

Company Representative: _____ Direct Line: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Email: _____

Advertising Agency (If Applicable): _____

Telephone: _____ Fax: _____

Email: _____

Account Executive: _____ Direct Line: _____

Accepted File Types: PDF, EPS, TIF or high-resolution JPG. PC-Format only. No Quark, Word, Excel, PowerPoint files, please. Flatten transparencies and convert all fonts to outlines.

Month(s) of Publication: Spring
(Due Feb 20)
(Out Mar. 23) Summer
(Due May 21)
(Out Jun. 22) Autumn
(Due Aug. 13)
(Out Sept. 3) Winter
(Due Nov. 2)
(Out Dec. 2)

Ad Sizes and Rates: 1/8 Page - \$200 (4w x 2 5/8h) 1/4 Page - \$250
 1/2 Page - \$350 (8w x 5 1/4h) Full Page - \$500 (8w x 10 1/2h)

Covers: Inside Front Cover (\$650, Full Page Only) Inside Back cover (\$650, Full Page Only)
 Back Cover (\$750, Full Page Only) Please call to confirm if the position is available!

INSERTS: We will insert your ad or product sample in the polybag mailer with our publication. \$ _____
Members: \$1,000 (Two-sided) • Non-Member: \$1,200 (Two-sided)

Discounts: Signed contract to run 4 consecutive issues – deduct 10% from your total. *Discount?* \$ _____
NON-MEMBERS: Add \$100 to SubTotal (*Membership has its benefits*)

Total Due \$ _____

Payment Options: Check Enclosed or Charge my: VISA MasterCard American Express
CC #: _____ Expiration Date: _/____ Security Code: _____
Cardholder: _____
Signature: _____
Date: _____/_____/_____

Please sign, date, and return to:
1821 Hillandale Rd. Suite 1B-151
Durham, NC 27705
Phone: (919) 338-9004
Fax: (919) 479-5700
SECWA@SECWA.org